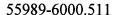
TIAB





Applicant:	PRIMEDIA Business Magazines & Media Inc.)	
Mark:	AMERICAN SCHOOL & UNIVERSITY		
Serial No.:	78/258,159) 05-19-2004) U.S. Patent & TMOfc/TM Mail Rcpt Dt. ;	#22
Filed:	June 4, 2003)	
Published in the Gazette of January)))	

AGREED MOTION TO EXTEND TIME TO FILE AN OPPOSITION

In connection with the above identified Application, **American University** requests an extension of time to file an Opposition to and including **June 18, 2004.** A request for an extension time to and including May 19, 2004 has already been filed.

The parties are beginning to discuss a possible settlement in this matter. This extension is necessary to complete those discussions. Thus, this request is not sought for the purposes of delay. Applicant's counsel, Robin Adelson, agreed to this extension on May 19, 2004. It is respectfully requested that this request be granted.

This request is submitted in triplicate in order to facilitate notification to all parties.

By:

Respectfully Submitted,

May 19, 2004

Christopher E. George Attorney for Opposer

Morrison & Foerster LLP 2000 Pennsylvania Avenue, NW Washington, DC 20006 202-887-1500

dc-380348

CERTIFICATE OF SERVICE

I, Christopher E. George, one of the Attorneys for Opposer, hereby certify that on this 19th day of May, 2004, a true and correct copy of the foregoing Agreed Motion to Extend Time to File an Opposition was served via first class mail, postage prepaid, upon:

Robin Adelson PRIMEDIA INC. Corporate Legal 745 Fifth Avenue New York, NY 10151

Attorney for Applicant

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